

WFDA

WISCONSIN FUNERAL
DIRECTORS ASSOCIATION 1881

WISCONSIN FUNERAL DIRECTORS ASSOCIATION

141ST ANNUAL CONVENTION

GRAND GENEVA RESORT & SPA

JUNE 13 - 15, 2022

LAKE GENEVA, WISCONSIN

wfda.info

Earn up to 13 CEUs

Event Schedule

schedule subject to change

DAY 1

Monday, June 13, 2022

- 9 am - 12 pm WFDA Board of Directors Meeting
- 9 am - 8 pm Vendor Load-in
- 1 pm - 5 pm Leadership Development Foundation Golf Outing - Grand National Golf Course - TBD
- 6 pm - 8 pm Welcome Reception - Grand Geneva Resort & Spa Pavillion

DAY 2

Tuesday, June 14, 2022

- 7:30 am - 8:30 am Breakfast / On-site Registration / Vendor Load in
- 8:30 am - 10 am Principles & Methods of Reconstructive Embalming, Dominick J. Astorino - 1.5 CEU Cat 4
- 10 am - 10:15 am Break / Booth Visitation
- 10:15 am - 12:15 pm General Business Session - 2 CEU Cat 2
- 12:15 pm - 1:15 pm Lunch
- 1:15 pm - 2:30 pm Regional Mortuary Science Programs - DMACC, Worsham College - 1 CEU Cat 3
Wayne State University, University of Minnesota, MATC
- 2:30 pm - 2:45 pm Break / Booth Visitation
- 2:45 pm - 4:15 pm Exhibitor Meet & Greet - 1.5 CEU Cat 3
- 4:15 pm - 5:15 pm Service of Remembrance - 1 CEU Cat 1
- 5:30 pm - 6:30 pm President's Reception

DAY 2

Wednesday, June 15, 2022

- 8 - 9 am Breakfast / On-site Registration
- 9 am - 11 am WI Sales and Use Tax for Funeral Homes, Holly Hoffman - 2 CEU Cat 3
- 11 am - 11:15 am Break / Booth Visitation
- 11:15 am - 12:15 pm Capturing Oral Histories of Older, Rural Funeral Home Directors, Dr. James Power - 1 CEU Cat 1
- 12:15 pm - 1:15 pm Lunch
- 1:15 pm - 2:15 pm Estate Planning: The Most Important Item on Your Bucket List, Julie T. Walsh - 1 CEU Cat 2
- 2:15 pm - 2:30 pm Break / Booth Visitation
- 2:30 pm - 3:30 pm Military Funeral Honors Program - 1 CEU Cat 1
- 3:30 pm - 3:45 pm Break / Booth Visitation
- 3:45 pm - 4:45 pm OSHA - 1 CEU Cat 4

Sponsorship Benefits

BENEFIT	BRONZE \$500	SILVER \$1000	GOLD \$3000
Logo on Convention Program			
Receive the Spotlight Express for one year			
ONE 8' skirted tabletop			
TWO attendee registrations included (can attend sessions for CE credit)			
TWO 8' skirted tabletops			
FOUR attendee registrations included (can attend sessions for CE credit)			
1/2 page ad in Convention program			
Up to THREE 8' skirted tabletops			
SIX attendee registrations included (can attend sessions for CE credit)			
Logo included in all Convention emails & the Convention webpage			
Full-page ad in Convention program			
Logo Included in Spotlight Express for one year			
Host/Sponsor a Convention session/event <i>Signature included</i>			

A casket will be allowed in lieu of a tabletop, provided it is on a bier.

Free-standing displays are allowed as long as they fit in the designated space.
 Contact us for information on bringing in items such as limousines or hearses.

(Additional fees may apply)

Sponsorship Commitment Form

Company Name: _____

Primary Contact Name: _____

Address: _____

Email: _____

Phone Number: _____

Please list your booth attendees here: _____

Do you plan to attend the Monday Night Welcome Reception? __Yes __No

Number of attendees: ____

Select Sponsor Level

_____ Gold (\$3,000)

Please rank your choice of sponsorship options with 1 being your first choice. These will be awarded on a first-come, first-serve basis.

_____ Silver (\$1000)

_____ Bronze (\$500)

_____ Electrical Hook up needed (+\$40 per table)

_____ I would like to sponsor but do not need a booth.

Gold Sponsor Options

_____ Welcome Reception

President's Reception - FEDERATED INSURANCE

_____ Service of Remembrance

_____ Lunch on Tuesday

_____ Lunch on Wednesday

_____ 25 & 50 Year Awards

_____ Swag Bags

_____ (branded w/ your logo add \$500)

Mail Registrations to: WFDA

1502 W. Broadway St., Ste 102

Monona, WI 53713

or Email to: office @wfda

Fax to: (608) 646-7631

Total: \$ _____

Name on Credit Card: _____

Billing Address: _____

CC#: _____

EXP: ____ / ____ CVC: _____