

WISCONSIN FUNERAL DIRECTORS ASSOCIATION

139th Annual Convention

October 26-28, 2020

Chula Vista Resort, Wisconsin Dells, WI

The largest annual gathering of funeral directors in the state will take place this year in the Wisconsin Dells at Chula Vista Resort!

BENEFITS OF SUPPORTING THE 2020 WFDA CONVENTION

- All sponsors and exhibitors receive the bi-weekly WFDA Spotlight Express newsletter for one year
- All sponsors and exhibitors receive recognition in convention materials
- Lunch will be provided for all booth staff for both days and everyone is invited to the Welcome Reception
- All sponsors and exhibitors are welcome to participate in any CE courses while at the convention at no additional charge

General Information

- One 8' table will be provided for each supporter at the Exhibitor level. Sponsors have the opportunity to utilize three 8' tables for their display. A casket will be allowed in lieu of a tabletop, provided it is on a bier. Free-standing displays are allowed as long as they fit in the designated space. Contact us for information on bringing in items such as limousines or hearses. (Additional fees may apply)
- Electrical hookups will be available at an additional \$20 charge.

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Welcome Reception

Monday, October 26

Continuing Education Sessions

Tuesday, October 27

Wednesday, October 28



2501 River Rd.

Wisconsin Dells, WI 53965

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Opportunities to Support the 139th Annual Convention

BENEFIT	SPONSOR \$3,000	EXHIBITOR \$500
Convention Registration Included	Up to 6 Associates	2 Associates
8' Skirted Tabletop*	Up to 3 Tables	1 Table
Lunch on Tuesday Included	Up to 6 Associates	2 Associates
Lunch on Wednesday Included	Up to 6 Associates	2 Associates
Logo on Convention Materials	◆	◆
WFDA Directory Listing	◆	◆
Bi-weekly Spotlight Express Subscription	◆	◆
1/2 page ad in Convention Materials	◆	
1/2 page ad in WFDA Directory	◆	
Logo in Spotlight Express for 1 year	◆	
Choice of Table Location	◆	
Special Signage at Sponsored Event	◆	

Sponsor Schedule TBD

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Sponsor/ Exhibitor Registration Form

Organization Name: _____

Address: _____


City: _____ ST: _____ ZIP: _____

Main Contact Name: _____

Email: _____ Phone: _____

CONVENTION BOOTH ATTENDEES: list all associate names and emails who will be present at booth, re-list main contact if applicable

Levels

Sponsor (\$3,000) 

Please rank your choice of sponsorship with 1 being your first choice. These will be assigned on a first come-first serve basis.

Exhibitor (\$500)

Electrical Hookup Needed (+\$20)

I would like to sponsor the convention but DO NOT need a table

Sponsorship Opportunities

Welcome Reception

Keynote Speaker

President's Receptions

Tuesday & Wednesday Refreshments

Lunch on Tuesday

Service of Remembrance

25 & 50 Year Awards

Lunch on Wednesday

Payment Total: _____

Payment Information: Credit Card Check

Visa MC Amex

Name on Card: _____

Credit Card #: _____

EXP Date: _____ CVV: _____

Mail Registration form & Payment to:

WFDA

5329 Fayette Ave

Madison, WI 53713

or

Email: office@wfda.info

Fax: (608) 646-7631